



PROPOSED  
Chumash Sanctuary

[Home](#)

[About](#)

[Supporters](#)

[Areas](#)

[Contact](#)

# Chumash Heritage National Marine Sanctuary

*"...is federally recognized areas within  
the United States and bordering waters..."*

[Follow](#)

CLIENT: Fred Collins  
DATE: 6/1/14  
PROJECT: Chumash Sanctuary  
FILE NAME: CHNMS

NOTES:  
Using wordpress I built the Chumash Heritage National  
Marine Sanctuary website to be consistent in unifying all  
marketing materials.

**PROOF**

THIS DESIGN IS SOLE PROPERTY OF ROOTAMENTAL DESIGN ANY DUPLICATION IN WHOLE OR PART  
WITHOUT THE EXPRESS WRITTEN CONSENT OF ROOTAMENTAL DESIGN IS STRICTLY PROHIBITED.

**Rootamental Design**  
**Scott Kam**  
1543 Morro St.  
San Luis Obispo, CA 93401  
805.549.9764  
**scott@rootamental.com**  
**www.rootamental.com**





# PROPOSED Chumash Heritage National Marine Sanctuary

*"To protect, preserve and nurture the 'thrivability' of California's coastal waters, the living ocean, its scenic coastline, all of its natural resources and wildlife, its submerged Native American sacred sites and indigenous seafaring traditions for future generations..."*



Chumash submerged sacred sites and seafaring traditions



Santa Lucia Bank, Arguello Canyon, Upwelling and Rodriguez Seamount



South of Point Conception to Purisma Point, Kelp Forest



Point Sal to Arroyo Grande Creek



North San Luis Bay, North Pismo Bay to Avila Beach, Kelp Forest



Pecho Coast, Point San Luis Bay to Morro Rock, Kelp Forest



Cayucos Creek to Santa Rosa Creek Kelp Forest



chumashsanctuary.com

PHOTO BY DEVRA COOPER

printed on recycled paper and using soy ink

CLIENT: Fred Collins  
DATE: 6/1/14  
PROJECT: Chumash Sanctuary  
FILE NAME: CHNMS

NOTES: Outside of CHNMS Brochure  
This brochure concept was not mine but I refined it then unified all marketing materials with it to build a consistent Identity.

**PROOF**

THIS DESIGN IS SOLE PROPERTY OF ROOTAMENTAL DESIGN ANY DUPLICATION IN WHOLE OR PART WITHOUT THE EXPRESS WRITTEN CONSENT OF ROOTAMENTAL DESIGN IS STRICTLY PROHIBITED.

**Rootamental Design**  
**Scott Kam**  
1543 Morro St.  
San Luis Obispo, CA 93401  
805.549.9764  
**scott@rootamental.com**  
**www.rootamental.com**



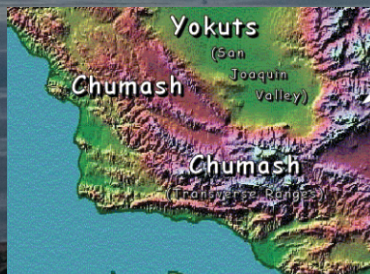


# THE CHUMASH PEOPLES

## INDIGENOUS MARITIME CULTURE

*"The Chumash People lived as a thriving indigenous maritime culture in the Central California Coast region for thousands of years, improving the ecosystem, not damaging it.*

*Villages, graveyards, sacred places and astronomical observatories were located along the coastline and inland, many in areas now submerged up to 17 miles beyond the present shoreline."*



## Sanctuary Benefits

- \*Strengthen the security for and education of Chumash Tribal Sacred Sites
- \*Provide a legacy of thriving in our currently healthy local coastal waters
- \*Preserve our unique and significant coastal ecosystems
- \*Strengthen the tourism-based economy of the Central Coast
- \*Bring funding for needed marine research
- \*Enhance opportunities for local recreation
- \*No offshore oil drilling
- \*No acoustic testing
- \*No regulation of harbors, or of recreational or commercial fishing

## Sponsors



SAN LUIS OBISPO CHAPTER



**SURFRIDER**  
FOUNDATION

## Call to ACTION!

Sponsors, Supporters and Volunteers are needed to assist and participate in the creation of the proposed Chumash Heritage National Marine Sanctuary

## Contact

To learn about upcoming events and to find out what you can contribute to the NOAA application effort, please contact:  
[chumashsanctuary.com](http://chumashsanctuary.com)

PHOTO BY DEVRA COOPER

CLIENT: Fred Collins  
DATE: 6/1/14  
PROJECT: Chumash Sanctuary  
FILE NAME: CHNMS

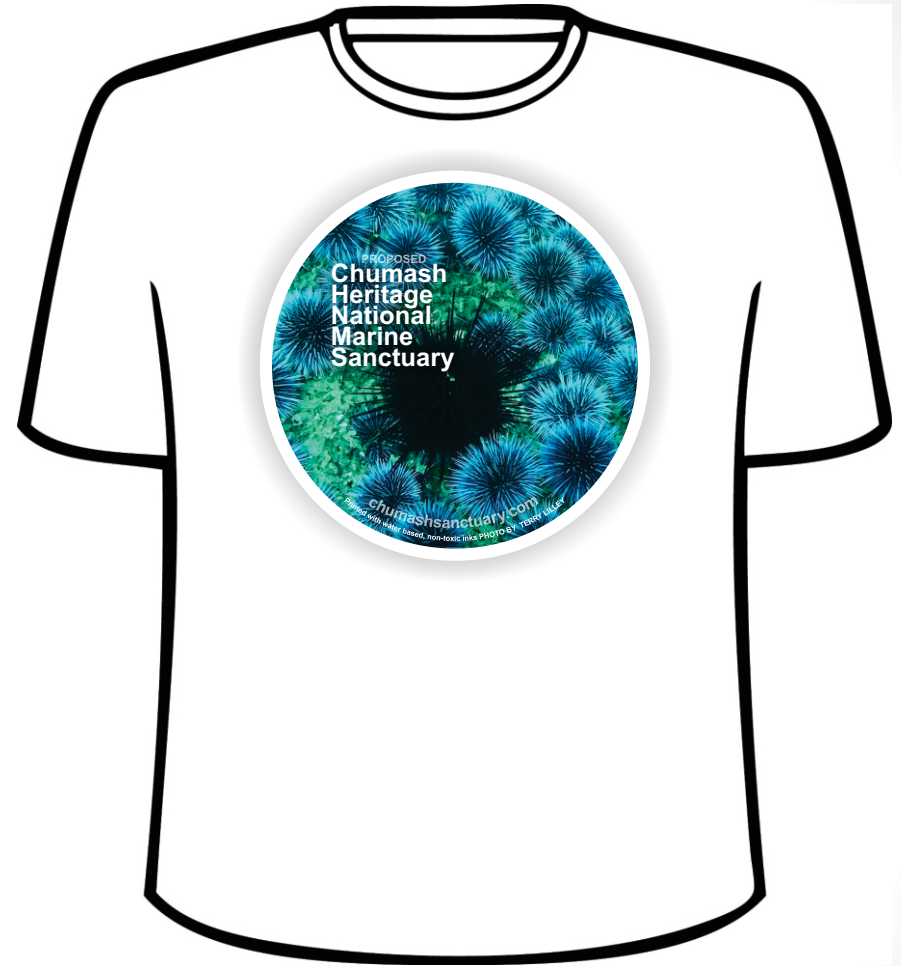
NOTES: Inside of CHNMS Brochure  
I also print brokered this brochure to be the most environmental conscious possible:  
Local printer, recycled paper, and soy ink.

**PROOF**

THIS DESIGN IS SOLE PROPERTY OF ROOTAMENTAL DESIGN ANY DUPLICATION IN WHOLE OR PART WITHOUT THE EXPRESS WRITTEN CONSENT OF ROOTAMENTAL DESIGN IS STRICTLY PROHIBITED.

**Rootamental Design**  
**Scott Kam**  
1543 Morro St.  
San Luis Obispo, CA 93401  
805.549.9764  
[scott@rootamental.com](mailto:scott@rootamental.com)  
[www.rootamental.com](http://www.rootamental.com)





CLIENT: Fred Collins  
 DATE: 6/1/14  
 PROJECT: Chumash Sanctuary  
 FILE NAME: CHNMS

NOTES: Tshirts and Tank Tops  
 I designed and produced these promo/fundraising  
 tees the most environmentally conscious possible:  
 local direct to garment printer, organic cotton, natural inks.

**PROOF**

THIS DESIGN IS SOLE PROPERTY OF ROOTAMENTAL DESIGN ANY DUPLICATION IN WHOLE OR PART  
 WITHOUT THE EXPRESS WRITTEN CONSENT OF ROOTAMENTAL DESIGN IS STRICTLY PROHIBITED.

**Rootamental Design**  
**Scott Kam**  
 1543 Morro St.  
 San Luis Obispo, CA 93401  
 805.549.9764  
**scott@rootamental.com**  
**www.rootamental.com**







CLIENT: Fred Collins  
DATE: 6/1/14  
PROJECT: Chumash Sanctuary  
FILE NAME: CHNMS

NOTES: I designed and produced this 10 ft. x 2 ft. Banner  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PROOF**

THIS DESIGN IS SOLE PROPERTY OF ROOTAMENTAL DESIGN ANY DUPLICATION IN WHOLE OR PART  
WITHOUT THE EXPRESS WRITTEN CONSENT OF ROOTAMENTAL DESIGN IS STRICTLY PROHIBITED.

**Rootamental Design**  
**Scott Kam**  
1543 Morro St.  
San Luis Obispo, CA 93401  
805.549.9764  
**scott@rootamental.com**  
**www.rootamental.com**

